Design in its widest definition, does not exist within its own paradigm. Many things affect design and its outcomes. Specific design disciplines influence, and are influenced by other creative areas and also by wider culture. Historical, societal and political events effect design and vice versa.

This timeline covers the periods of early Modernism to Postmodernism and the various design styles and influences contained within each. Interactions of style and influences are shown which charts design’s relationship to popular culture and history. This poster indicates the major design milestones of the 20th and early part of the 21st century and identifies key design practitioners active and influential in each decade. It indicates the multidisciplinary nature of design but also highlights major disciplines including: Vehicle Design; Architecture; Product & Industrial Design; Visual Communication & Graphic Design.

Details, artefacts, practitioners, design movements, historical & cultural events were identified as part of an ongoing series of Design History workshops with first year Product Design and Industrial Design students. Debate, discussion and evaluation was undertaken by the group in order to establish what would be considered for inclusion in the timeline. In some cases, certain practitioners or artefacts were removed from earlier drafts as their work was designated as Year of Irish Design, it begs the question, what will it’s lasting legacy be?

Once mapped out, patterns, themes and influences can be identified. Notably, from an international view, the influence of Dieter Rams’ work on Jonathan Ive and and how, in Ireland, government reports on the design sector led to representation and action within industry. The example here is the Scandinavian Report in 1962 which led to the foundation of Kilkenny Design Workshop in 1963 and in 1999 Enterprise Ireland’s Opportunities in Design led to Design Ireland being established a year later. With 2015 being designated as Year of Irish Design, it begs the question, what will it’s lasting legacy be?

This poster indicates how design is constantly evolving, how the different design disciplines are responding to the environment in which it lives and is part of. Here we see a representation of the link between design history, it’s culture and contexts. This poster in not intended as a definitive design history timeline. e.g. timelines of key moments in design history and how these relate to current world and national historical events, and events within popular culture. These influences are mapped against identified key design artefacts of the period. Considerations on how colour is utilised within each decade is also included. The timeline looks at design in both an international and Irish context and charts key design moments from the foundation of the state up to the Year of Irish Design (ID 2015).

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A printed version of this time line is available as part of the first issue of Iterations. This is intended for you to add your own suggestions to the chart. Readers are encouraged to return suggestion to the author for considerations in further iterations of this project.

A large format version of this time line will be presented at Faultlines Conference with the purpose of creating further discussion, discourse and inclusion as part of this continuing co-design project.
Design History: Culture & Contexts  
by Con Kennedy

<table>
<thead>
<tr>
<th>Year</th>
<th>Event/Designer/Invention</th>
<th>Location</th>
<th>Movement/Style</th>
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*Key Designer Practitioners:*
- Antoni Gaudí
- Frank Lloyd Wright
- Leopoldo Metlicovitz
- A.M. Cassandre
- Herbert Bayer
- Joseph Müller-Brockmann
- Ettore Sottsass
- Milton Glaser
- Joe Brainard
- Verner Panton
- Alexander Girard
- Dieter Rams
- Paul Rand
- Eric Gill
- Hamilton King
- Joseph Binder
- Róbert Berény

*Movements and Design Styles:*
- Art Nouveau (1890-1910)
- Dadaism (1915-1922)
- Cubism (1910-1920)
- Bauhaus (1919-1933)
- De Stijl (1917-1931)
- Modernism (1920-1930)
- Streamline Moderne (1934-1945)
- Abstract Expressionism (1930-1970)
- Pop Art (1962-1976)
- Postmodernism (1980-1996)
- New Modernism (1996-2005)

*Industrial and Commercial Products:*
- Telecommunication
- Automobiles
- Aircraft
- Ships
- Household Appliances
- Consumer Packaging

*Design Events and Milestones:*
- World Fairs
- Expositions
- Olympic Games
- Historical Events
- Cultural References

*Exotic Colours and Trends:*
- Pantone
- Munsell
- CMYK

*Landmarks and Buildings:*
- Fallingwater
- Guggenheim Museum
- BMW Headquarters
- Fagus Factory

*Artists and Architects:*
- James Montgomery Flagg
- Mainie Jellett
- Maxence Herbain
- Eric Gill
- Hamilton King
- Joseph Binder
- Róbert Berény

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