tweet your heart out

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#npdi2013
Social Media

It's not just about broadcasting.

It's also about listening.

It's about relationships.

It's about dialogue.

18-24 students: 35%

Where are you?

What?

Word, Cloud

Across the web

Engage:
- Photos
- Tag
- Q&A

Poster:
- Content
- Events
- News
- Holidays
- Stories

Checklist:
- Objectives
- Target audience
- Platforms
- Maintenance
- Measurement

@giuliaforsythe2012
is your twitter temperature

...and why?
should you use twitter?
YES!
how it works
Presenting a #twitter workshop at @NPDlreland
Eric Rumsey @ericrumsey
MT @WikiWomen Why should Wikipedians Love Librarians? - @MerrileeAm from @OCLC tells you why bit.ly/PZM33s
replacing old formats
...with new ones
a stream
“the temporal nature of twitter is best characterised by fleeting permanence”
(Thomson, 2012)
a conversation...
...not a broadcast mechanism
so what can you use twitter for?
conversation
sharing
connecting
fast
reflecting

What was I thinking?
“Learning is creation, not consumption. Knowledge is not something a learner absorbs, but something a learner creates.”

Original from: http://www.flickr.com/photos/fotologic/410355440/
participation

What are you doing?
Remember to unlock your account before chats

twitter chats

#irelibchat
#uklibchat
if that wasn’t enough...
Over 10,000 scholarly links are shared on Twitter every day

Keep up to date with LIS research and trends
The most valuable resource for learning is our network.

Twitter extends these connections across distance and situations and builds relationships.
The Library & Information profession is changing faster than ever

Twitter is *the* current awareness tool for discovering and filtering content
Follow conferences and events remotely from your PC or phone

#asl2013, #hslg2013, #cdg2013
Top 10 countries

5. 2.92% Canada
10. 0.85% Ireland

2. 17.09% United Kingdom
9. 0.88% Iran

7. 1.76% France
6. 2.87% India

1. 50.99% United States
4. 3.44% Brazil
8. 1.43% Indonesia
3. 4.09% Australia

(Source: Website-Monitoring.com.)
information overload?
Technology Trigger to Trough of Disillusionment

Gartner's technology hype cycle
Slope of Enlightenment (Twitter pruning)
Be selective: invest some time and effort in refining the list of people you follow

Plateau of Productivity (Tweet V ReTweet)
Curate more than you create - your twitter stream can become an incredibly relevant and personalised source

Remember:
Twitter is a stream, you don’t have to catch everything!

Source:
Twitter evolution (or how I learned to stop following and love the retweet)
http://www.libfocus.com
#hashtags:
best practice
don’t change your avatar - it’s your brand!
getting involved
tweet!
Join in #irelibchat

Follow @libfocus Librarians in Ireland list

Start a conversation

Share research, experience and ideas

Build your network
thank you

follow me:
@mishdalton & @libfocus