what we talk about when we talk on twitter

#irelibchat

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#asl2013
so...
twitter?
Social Media

It's not just about broadcasting.
It's also about listening.

It's about relationships.
Dialogue.

People.

WHERE?

18-24 students 56%.

WHAT?

Word, cloud.

Across the web.

Engage.

Posting content.

Checklist:
- Objectives
- Target audience
- Platforms
- Maintenance
- Measurement

Photos.

Q&A.

Events.

News.

Stories.

Holidays.

Stories.

@giuliasfordeythe 2012
#tag follow tweet RT
Eric Rumsey @ericrumsey
MT @WikiWomen Why should Wikipedians Love Librarians? - @MerrileeAm from @OCLC tells you why bit.ly/PZM33s
“the temporal nature of twitter is best characterised by fleeting permanence”

(Thomson, 2012)
a stream
a conversation...
...not a broadcast mechanism
what is #irelibchat all about?
the idea
conversation
sharing
connecting
discovery
filtering
What was I thinking?
“Learning is **creation**, not consumption. Knowledge is not something a learner absorbs, but something a learner creates.”

community
participation

What are you doing?
#irelibchat: the story so far
June 2012... 

CPD
Performance Measurement
Information Literacy
Career Development
Marketing & Promotion
Publishing & Presenting Research

...today
“I love the way this #irelibchat has brainstormed so many ideas in such a short amount of time!”

“The last #irelibchat was a brilliant example of what happens when people chat & get involved”
getting involved
Tweet!
Join in the next #irelibchat:
Publishing & Presenting Research:
March 12th 8pm
Follow @libfocus Librarians in Ireland list
See who other librarians are following &
develop your network
thank you

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@mishdalton & @libfocus